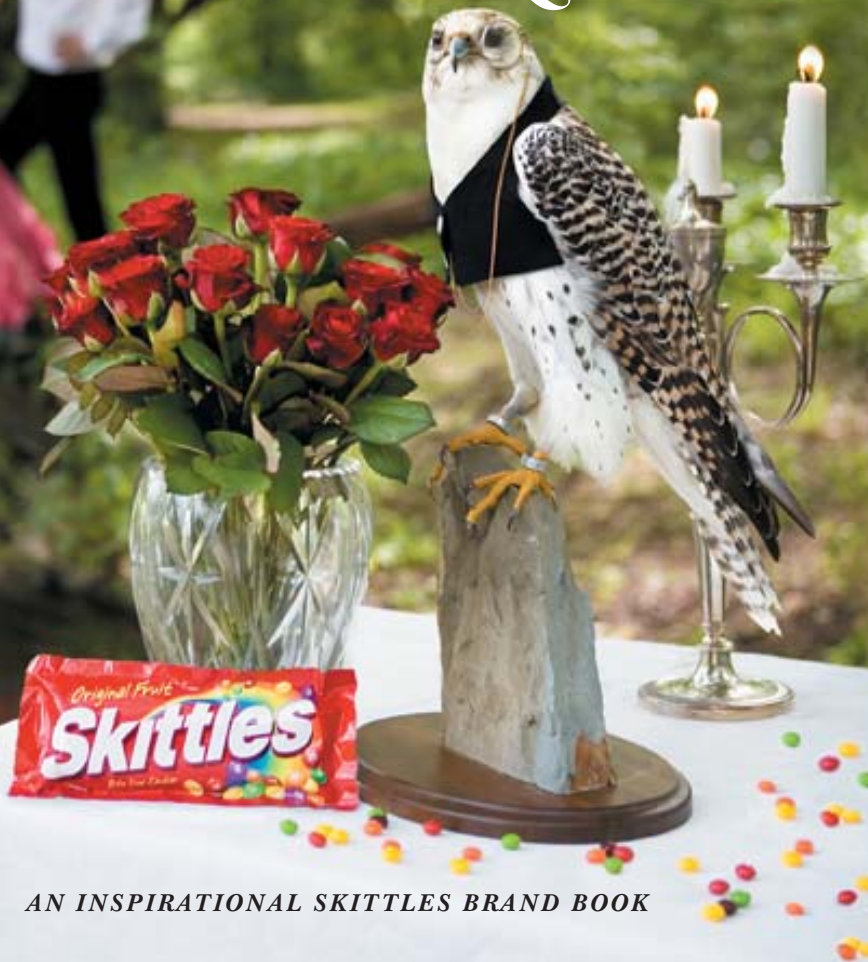
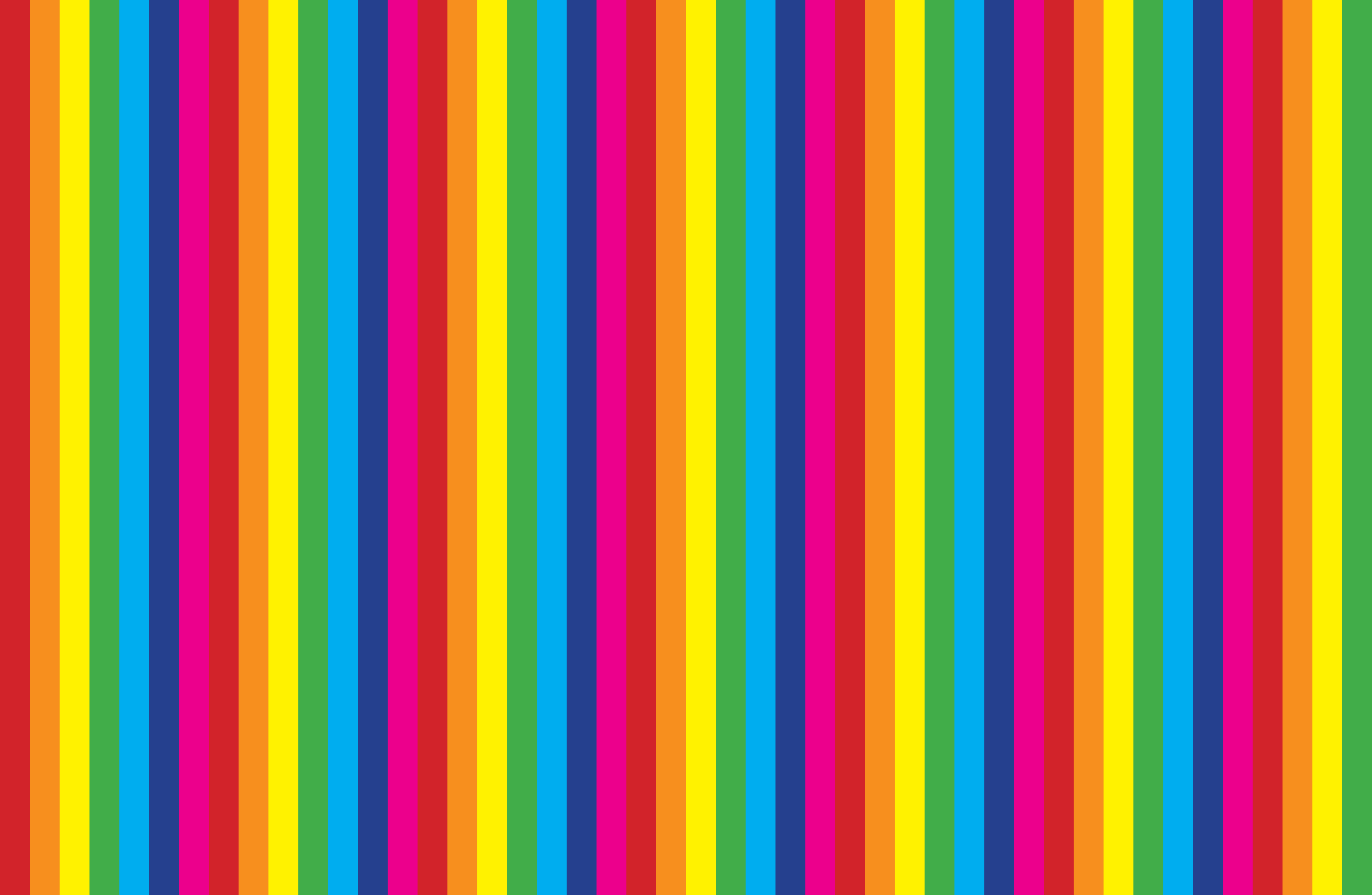


*The Falcon
Who Caught
Me to Love*



AN INSPIRATIONAL SKITTLES BRAND BOOK





DEDICATED TO

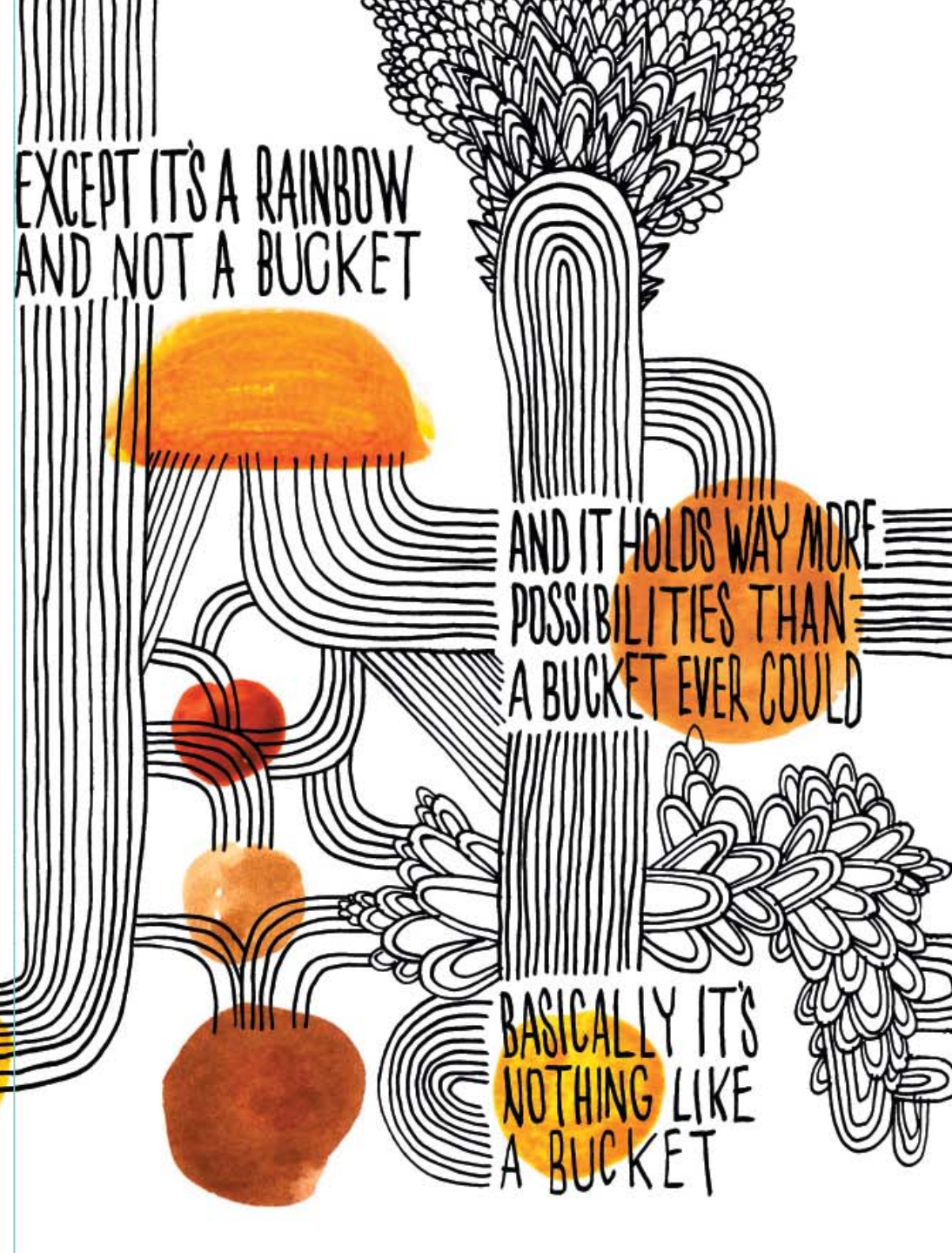
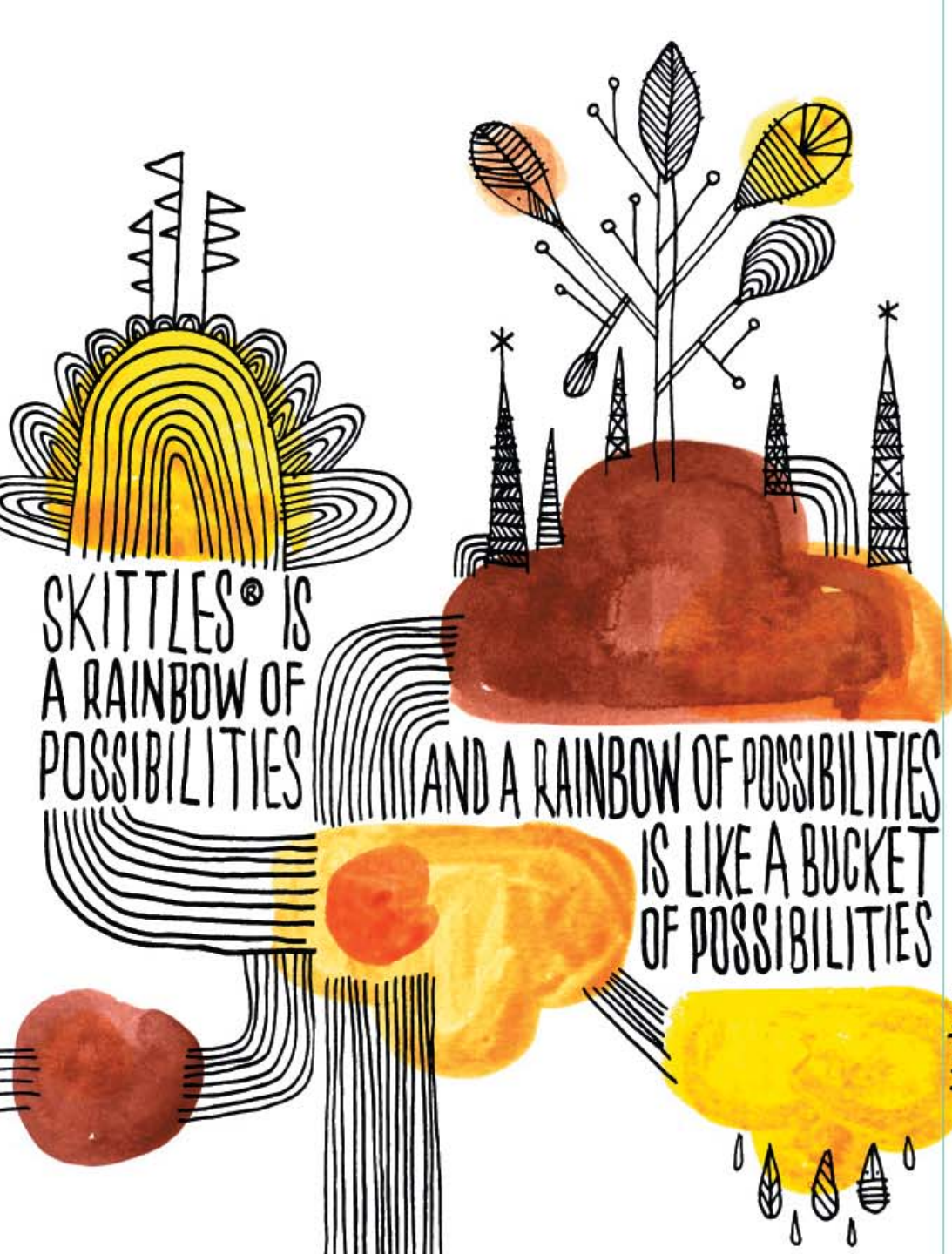
**THE
MIGHTY
MINK**

**TENACIOUS, UNWAVERING,
YET EXTREMELY SUPPLE**

**IF YOU FILLED ALL
THE WORLD'S MARACAS
WITH SKITTLES,
NO ONE WOULD EVER KNOW.**



HEAR THE RAINBOW. TASTE THE RAINBOW.



...for example,
if we wanted
to call page 22
of this book
“page plastic
cup,” we could.

If we wanted
to print the
next page
upside down,
we could.

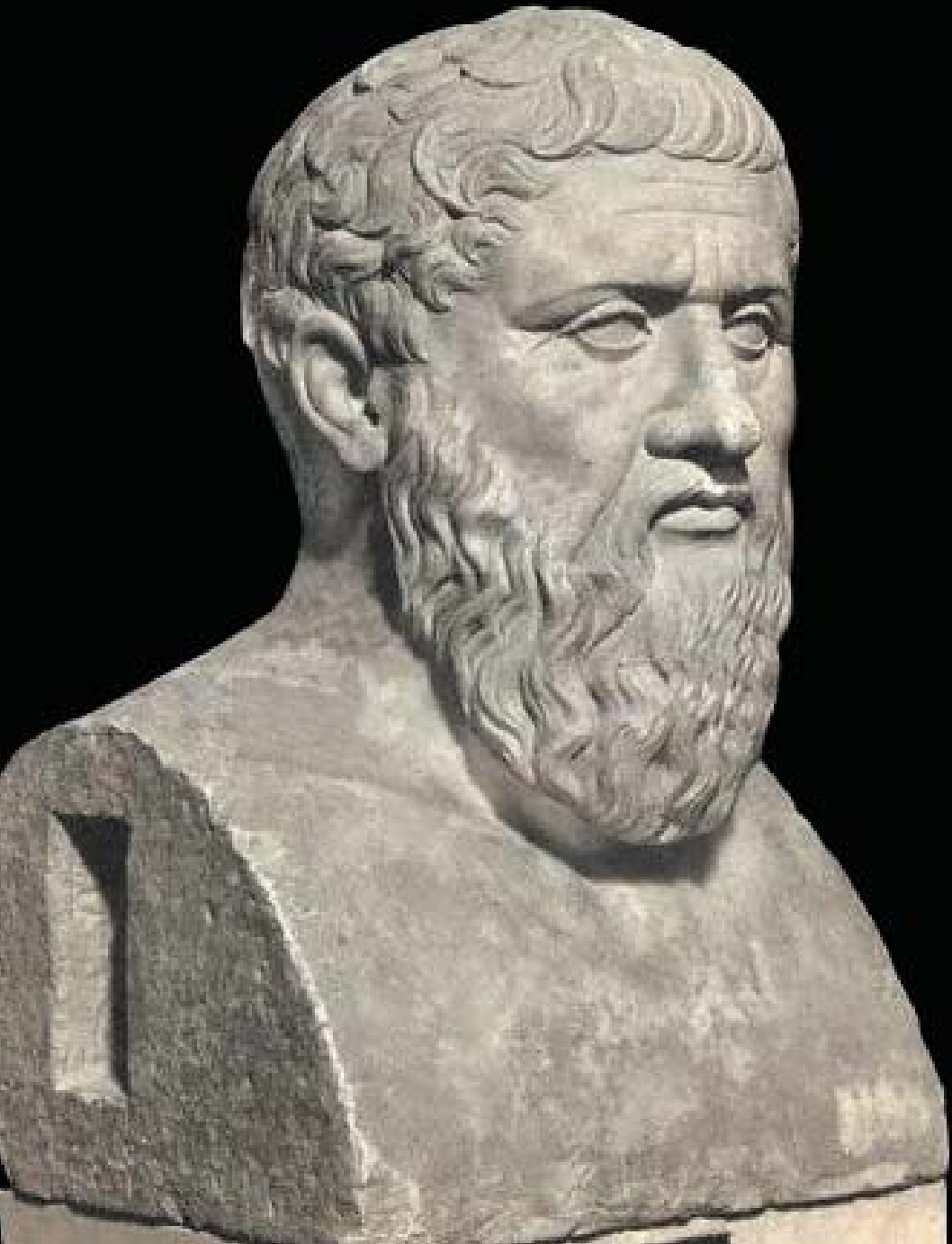
You thought we were going to print it upside down, but then - WHAM!! - we decided to print it diagonally. And shoot it in Paris. Ha ha ha. This is Skittles®



**IF PEOPLE'S FISTS WERE
MADE OUT OF SOUR SKITTLES,
BEING HIT IN THE MOUTH
WOULD BE DELICIOUS.**



FEEL THE RAINBOW. TASTE THE RAINBOW.



“I think Skittles are delicious. But what do I know?”

— Plato

**TAKE ALL FIVE FLAVORS
ON A MOUTH DATE
AND FIND OUT WHICH ONE
YOU LIKE BEST.**



INFLATE THE RAINBOW. TASTE THE RAINBOW.



Welcome to page 16!

And page 17!

I smell cheese.

No, you don't.

**EITHER LOVE YOUR TONGUE
ENOUGH TO GIVE IT SKITTLES
OR GET RID OF IT ALTOGETHER.**



LOVE THE RAINBOW. TASTE THE RAINBOW.

IT'S PROBABLY RIGHT.

IT'S A LITTLE WRONG,



Skittles[®] is like a newborn baby.
The possibilities are endless.
The baby could grow up to be a professional ice sculptor,
a window washer, or even just a really large baby.
With Skittles[®], the possibilities are also endless.
You can eat them, kick them, shake them,
catapult them, bury them or trade them in for a monkey.
Try that with a newborn baby.



**WE MADE SKITTLES
TASTE LIKE FRUIT SMOOTHIES.
IT'S CALLED MAGIC,
LOOK IT UP.**



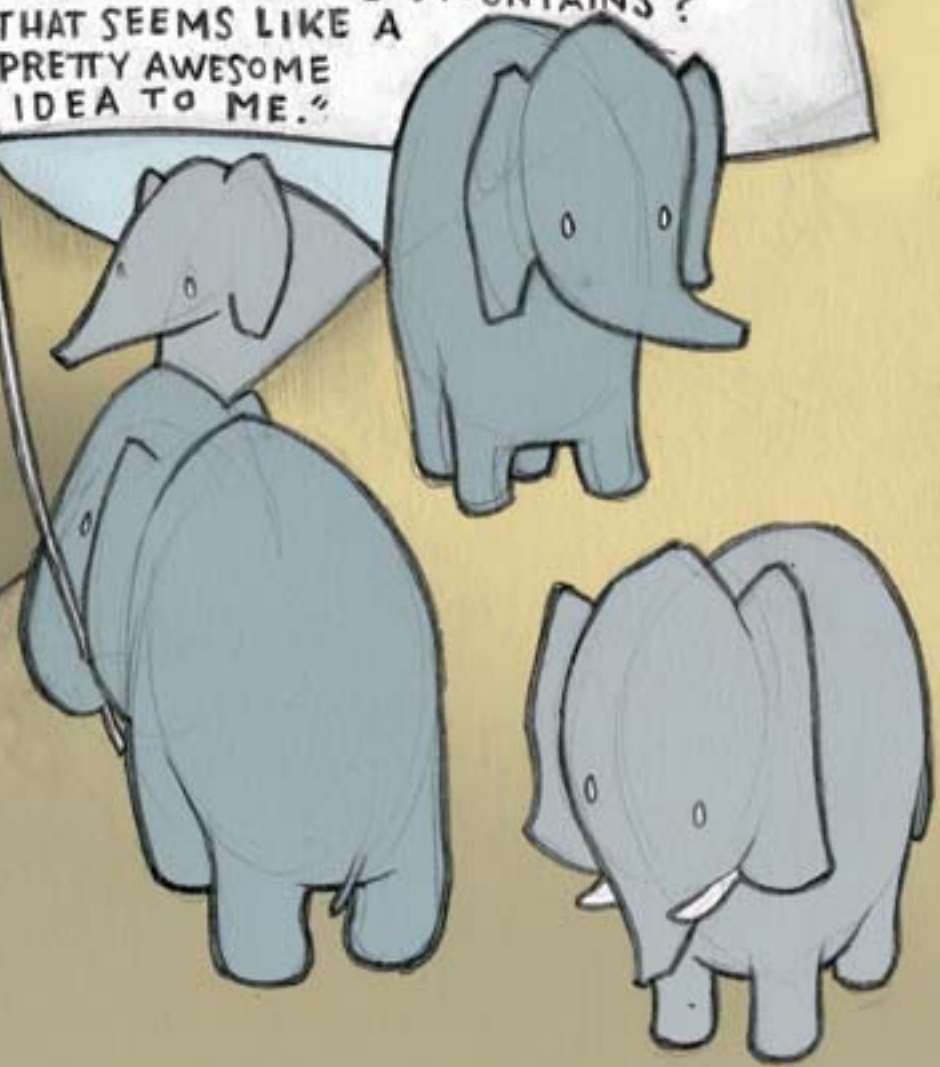
BLEND THE RAINBOW. TASTE THE RAINBOW.

THIS IS HANNIBAL.
AND THESE ARE HIS ELEPHANTS.
ONE DAY IN 219 BC., HANNIBAL GOT AN IDEA.
"WHY NOT LEAD 34 ELEPHANTS THROUGH
THE GIGANTIC ALPS MOUNTAINS?
THAT SEEMS LIKE A
PRETTY AWESOME
IDEA TO ME."



ALL OF HIS FRIENDS SAID,
"THAT DOESN'T MAKE ANY SENSE."
BUT HANNIBAL SAID,
"FORGET YOU GUYS,"
AND TOOK HIS ELEPHANTS
THROUGH THE GIGANTIC
ALPS MOUNTAINS.

YOU KNOW WHO
WOULD'VE BEEN A BIG
SKITTLES® EATER?
HANNIBAL.



**ENJOY YOUR MIND NOW,
BECAUSE AFTER YOU TASTE
XTREME FRUIT GUM
IT WILL BE BLOWN.**

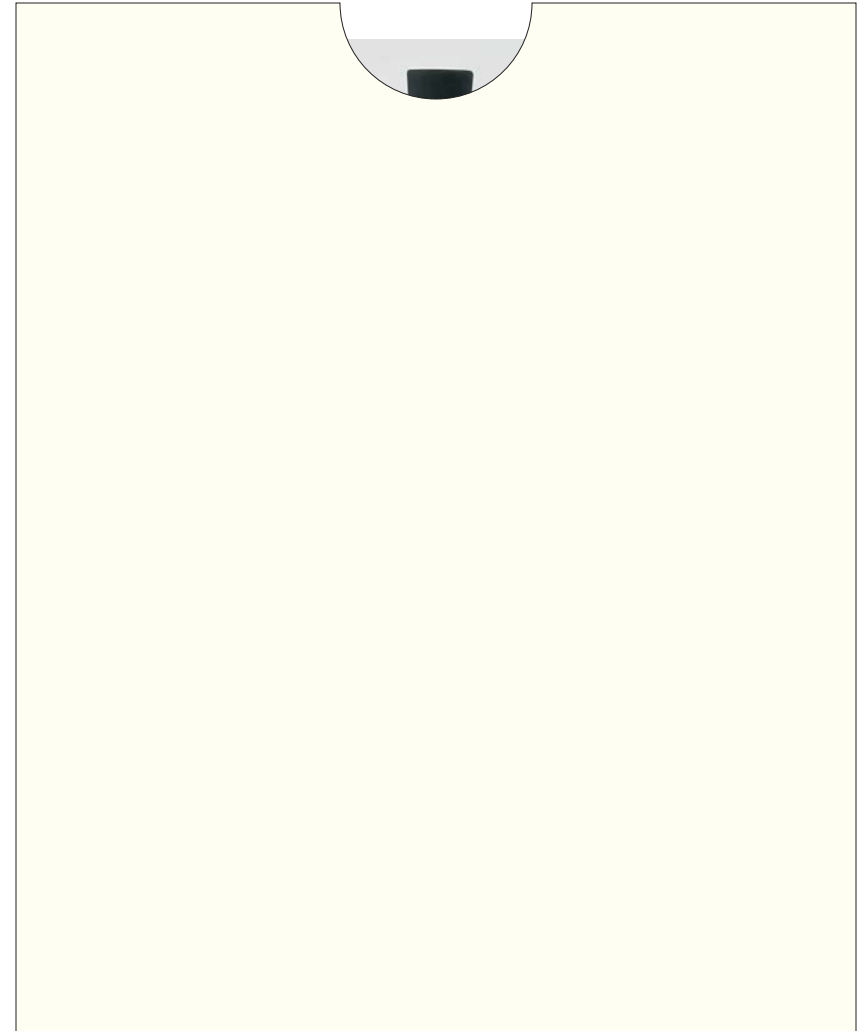


EXPLODE THE RAINBOW. TASTE THE RAINBOW.

**THE AVERAGE SKITTLES® CONSUMER
(OR ASC):**

- Is 12-17 years of age
- Owns an exotic pet, such as an iguana
- Loves playing sports like basketball
- Wishes he/she could fly
- Dreams of someday being a rock star, astronaut or possibly some kind of knight
- Fears long-limbed animals, such as giraffes
- Likes listening to music
- Enjoys skateboarding and rollerblading in his/her free time
- Wears large hats and other popular clothing
- Is very school-spirited

**THIS IS THE AVERAGE SKITTLES® CONSUMER
(ASC):**



**THE AVERAGE SKITTLES® CONSUMER
(OR ASC):**

- Is 12-17 years of age
- Owns an exotic pet, such as an iguana
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- Likes listening to music
- Enjoys skateboarding and rollerblading in his/her free time
- Wears large hats and other popular clothing
- Is very school-spirited

**THIS IS THE AVERAGE SKITTLES® CONSUMER
(ASC):**



**THE OFFICIAL SPONSOR
OF AWESOMENESS.**



ENDORSE THE RAINBOW. TASTE THE RAINBOW.



Unless you're one of those start-at-the-end-of-the-book people. In that case, enjoy.

